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BAROID SALES DIVISION

NATIONAL LEAD COMPANY

TELEPHONE



BEACON 39371

CITY NATIONAL BANK BUILDING ... HOUSTON 2, TEXAS

335 Helois St.
New Orleans 20, La.
Sep't. 19, 1951

Mrs. W.E. Hayes
P.O. Box 750
Shreveport, La.

Dear Mrs. Hayes:

Some time ago we were offered advertising in the 125 page volume to be published by the Gulf Coast Ass'n. of Geological Societies prior to their regional meeting to be held in New Orleans on Nov. 15, 16, and 17th. The ad and the check for same were to be mailed to you.

At that time an ad was prepared, plates were to have been made, and the business completed with you. But in the confusion resulting from moving our Houston office from the City Nat'l Bank Bldg to our own new building in Houston, and also moving our Los Angeles headquarters to Houston, the ad was either mislaid or otherwise inadvertently held up.

Now we would very much like to have a half page in the book advertising our **BAROID WELL LOGGING SERVICE**. It can be a typed ad mentioning that we do Mud and Cuttings Analysis Well Logging, or it can be a nice ad mentioning that it is issued by the Compliments of **BAROID WELL LOGGING SERVICE**.

I am enclosing my personal check for \$60.00 made out to you to take care of the cost of the advertisement. I hope that I am not too late with it.

Please advise if the above arrangements are satisfactory.

Yours very truly,

Jay W Maltby

Jay W. Maltby
Dist. Supt.
Baroid Well Logging Service
335 Helois St.
New Orleans 20, La.

cc:Baroid Well Logging